

# DRAFT VISION STATEMENT

## May 20, 2021

### YARMOUTH – Live, Work, Play and Learn

**VISION:** We want Yarmouth to be an attractive, affordable, inclusive community with a clean, healthy environment; a strong economic base with diverse business interests; abundant places for fun, leisure, and socializing; and opportunities for life-long learning.

As a great place to **LIVE**, Yarmouth is a Town that...

- Improves and protects its unique natural environment, water resources and open spaces.
- Enjoys a strong sense of community that fosters belonging and inclusivity.
- Is aesthetically pleasing with attractive residential developments, commercial corridors and historic districts.
- Offers quality housing.
- Is a safe place to live with high quality municipal services, facilities and infrastructure.
- Cares for the more vulnerable members of the community.
- Communicates effectively and transparently.
- Offers robust senior services and facilities.
- Minimizes adverse impacts on the environment through planning and mitigation.

As a great place to **WORK**, Yarmouth is a Town that...

- Has a thriving, diverse year round economy with a variety of quality job opportunities and businesses.
- Promotes our strong hospitality and tourism sectors.
- Protects the environment while promoting economic development.
- Is business friendly.
- Embraces walkability, bikeability and public transit access.

As a great place to **PLAY**, Yarmouth is a Town that...

- Has an abundance of year round recreational opportunities, programs and entertainment for all ages.
- Has opportunities to socialize through civic/social clubs, volunteerism and community events.
- Offers ample public access to beaches, waterways and natural resources for recreation.

As a great place to **LEARN**, Yarmouth is a Town that...

- Strives for educational excellence and well maintained public school facilities in a cost effective way.
- Provides opportunities for life-long learning.
- Has modernized Library facilities that offer a variety of activities and programs for all ages.