

On November 9, 2021, on a motion by Joanne Crowley, seconded by Mary Vilbon, the committee voted 4-0-1 to approve these minutes.

Town of Yarmouth

MINUTES OF THE COMMUNITY & ECONOMIC DEVELOPMENT
COMMITTEE MEETING OF
October 12, 2021

The Yarmouth Community & Economic Development Committee held a regular Business Meeting at 4:30 p.m. on Tuesday, October 12, 2021. The meeting was conducted in the Yarmouth Town Hall Room A.

Committee Members Present: Joe Manning, Joe Gibbs, Ken Smith, Joanne Crowley and Mary Vilbon

Staff: Kyle Pedicini, Economic Development Coordinator; Aimee Howell, Recreation Director

The meeting was opened by Ken Smith at 4:33pm

YARMOUTH TOWN CLERK

'21NOV16AM10:44 REC

1. Tourism Revenue Preservation Fund

Kyle Pedicini, Economic Development Coordinator, presented a Tourism Revenue Preservation Fund budget update. Mr. Pedicini noted that there is a little over \$331,000 available in unallocated funding and a little over \$146,000 available in physical improvement spending.

Aimee Howell, Recreation Director, provided an update on the Ice Skating Rink project. It was noted that the committee previously allocated \$20,000 for this project. Ms. Howell explained that the additional funding the department had secured for the project ended up falling through, so plans for the project would need to be slightly amended. The committee discussed whether to allocate additional funding for the bigger rink that was originally planned, or pursue a smaller rink with the funds that are already allocated. Committee members asked if the rink could be added onto later to achieve the larger size. Ms. Howell responded that it could, and committee members agreed that it would make sense to pursue the smaller rink at this time so the town could assess the demand for this project. The committee agreed to revisit this topic in the future if demand dictated a need for a larger rink.

The committee then discussed the 2022 Special Events Grant Program. Members discussed how much funding should be allocated for the program. It was noted that the amount typically allocated by the committee is \$100,000. Last year's grant program had additional funding due to grant funds being returned from the prior year due to COVID-19 related cancellations. Tom Nickinello, event organizer for the Cape Cod St. Patrick's Day Parade, noted that parade costs are rising every year. It was also stated that there would likely be new events applying for funding this year. Committee members also noted that if more money was made available in the grant program, event organizers would likely increase their grant requests. The committee agreed to allocate \$100,000 for the 2022 Special Events Grant Program, but further agreed to revisit that amount if it was deemed that additional funding was required after reviewing grant applications.

Vote: On a motion from Joe Gibbs, seconded by Joe Manning, the Committee voted to approve the allocation of \$100,000 from unallocated to Projects & Events, by a vote of 5-0.

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Kyle Pedicini also presented mockups for the Utility Box Wrap project. Committee members agreed to approve the mockups with the addition of the phrase 'Project sponsored by the Yarmouth Tourism Revenue Preservation Fund' at the bottom of the wrap.

2. Future Meeting Dates/Schedules

Committee members discussed their upcoming meeting dates and potential agenda topics. It was noted that the next meeting will be on November 9th, and the committee will be meeting with the new Assistant Town Administrator Bill Scott. Committee members also agreed to discuss potential funding for the 2022 Sand Sculpture Trail at this meeting. Regarding reviewing Tourism Grant applications, the committee agreed to meet on December 7th, December 14th and December 15th (if necessary).

Mary Vilbon left the meeting at 5:15pm

3. Review of Past Meeting Minutes

Vote: On a motion from Joanne Crowley, seconded by Joe Manning, the Committee voted to approve the amended minutes of September 7th, by a vote of 4-0.

The meeting adjourned at approximately 5:30pm