

On October 12, 2021, on a motion by Joanne Crowley, seconded by Joe Manning, the committee voted 4-0 to approve these minutes, as amended.

Town of Yarmouth

MINUTES OF THE COMMUNITY & ECONOMIC DEVELOPMENT
COMMITTEE MEETING OF
September 7, 2021

The Yarmouth Community & Economic Development Committee held a regular Business Meeting at 4:30 p.m. on Tuesday, September 7, 2021. The meeting was conducted in the Yarmouth Town Hall Hearing Room.

Committee Members Present: Stephen O'Neil, Joe Manning, Joe Gibbs, Ken Smith (arrived at 4:50pm), Joanne Crowley and Mary Vilbon

Staff: Kyle Pedicini, Economic Development Coordinator

YARMOUTH TOWN CLERK

The meeting was opened by Stephen O'Neil at 4:30pm

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1. Tourism Revenue Preservation Fund

Kyle Pedicini, Economic Development Coordinator, presented a Tourism Fund update to the committee. He explained that there is a little over \$331,000 available in unallocated funding and a little over \$146,000 available in the physical improvement fund. The CEDC previously expressed an interest in updating the utility box wraps around town, and as such Mr. Pedicini presented a quote from Signarama to install wraps on six utility boxes for \$4,484.84. It was noted that there was interest to add an additional box in front of the South Yarmouth Post Office, bringing the total to seven boxes. Mr. Pedicini suggested that the committee allocate \$5,500 from physical improvements if they would like to pursue this project with the additional box included.

Vote: On a motion from Joe Gibbs, seconded by Mary Vilbon, the Committee voted to approve the allocation of \$5,500 from physical improvements for the Utility Box Wrap Project, by a vote of 6-0.

Joanne Crowley requested that the committee add a future agenda item to review the total accounting for the Tourism Fund. Mr. Pedicini also presented two other possible physical improvement projects for the committee's consideration. One project could be an expansion of the Town's roadway banner project to add additional locations. Town Hall and Route 28 at the Hyannis/West Yarmouth line were mentioned as possible locations. Committee members expressed an interest in this project and directed town staff to engage with Eversource to request permission for the expansion. Town signage was also discussed, and it was noted that the Business District sign located off Ansel Hallet/Willow Street was recently destroyed. Committee members agreed that they would like to see the town look into installing new business districts signs in certain locations in Town. White's Path was one location mentioned and committee members expressed an interest in this project. It was agreed that the Chamber of Commerce would work with town staff to create a plan for these potential signs.

Ken Smith arrived at the meeting at 4:50pm

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2. Preparation for Meeting with Senator Cyr

Committee members discussed their meeting next week with State Senator Cyr. Some questions that the committee decided they would like to discuss with Senator Cyr include:

- What current bills are pending in Massachusetts that are dedicated to economic development?
- Are there any pending bills or existing state programs that can provide funding for Yarmouth's economic issues? (Wastewater infrastructure, broadband, seasonal/workforce housing)
- Are there any state grant funds available to support potential public art initiatives in Yarmouth?
- Can you provide any updates on possible legislation for the restaurant industry, such as potential expanded regulations regarding the '80/20 rule'?
- What can Yarmouth do to better position the Town to obtain and implement state grants related to economic development?

Joe Manning noted that he would look into Senator Cyr's committees and stated priorities to help guide the committee's discussion next week. It was noted that the committee was hoping to have a productive meeting with robust discussion and not just make the meeting into a campaign stop.

3. Committee Member Updates

Joanne Crowley updated the CEDC on the recent activities of the Yarmouth Planning Board. She reported that the Planning Board is proposing seven zoning amendments for the upcoming Special Town Meeting. It was noted that many of these amendments were in response concerns voiced by the business community. Three amendments were specifically discussed by the committee, as they related to economic development. These amendments were to allow for brewpubs in Yarmouth, to extend the areas where tattoo parlors can operate in Yarmouth, and to amend the mobile food service regulations to allow for food trucks on town-owned land. Committee members expressed support for these amendments and it was stated that these would help encourage additional economic development in Yarmouth.

Vote: On a motion from Joe Manning, seconded by Stephen O'Neil, the Committee voted to draft a letter of support to the Planning Board for three zoning amendments (brewpubs, tattoo parlors, food trucks), by a vote of 6-0.

Committee members also agreed that it would be a good idea to have a future agenda item to discuss Drive-In Site updates, and also would be prudent to invite Selectmen Post to a future meeting to discuss committee business.

4. Staff Updates

Kyle Pedicini noted that the Community and Economic Development Committee needs to fill its vacant position as representative to the Design Review Committee. Stephen O'Neil expressed that he may be interested, but wanted to look into it further before committing.

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5. Minutes for Review

Vote: On a motion from Joanne Crowley, seconded by Mary Vilbon, the Committee voted to approve the minutes of the July 20, 2021 meeting, by a vote of 5-0-1 (Joe Gibbs abstained).

6. Upcoming Meetings

The next CEDC meeting will take place on September 14th at 4pm and the committee will be meeting with State Senator Julian Cyr.

The meeting adjourned at approximately 6:00pm

Document List:

- Tourism Fund Budget (9/2/21)
- Utility Box Wraps Quote
- Draft Minutes from July 20, 2021