

Town of Yarmouth
Community Housing Committee

MEMO OF MEETING
WORKING GROUPS
May 5, 2023

On May 5, 2023, the Community Housing Committee did *not* meet in quorum while discussing the following:

2 PM OUTREACH and EDUCATION WORKING GROUP

Conference Room B, Yarmouth Town Hall, 1146 Route 28, So. Yarmouth, MA

In attendance: Lorraine Doyle, Myra Suchenicz, Drew Krauss

Staff was asked to prepare a memo to Karen Greene, Director of Community Development offering assistance with the update of the Town's Affordable Housing webpage, including but not limited to contact and access pathway/flow.

The Working Group recommends that the website work is prioritized, and staff noted the Town has increased staff resources to assist with the website update.

Madam Chair Doyle will work on content for a series of short video about the Town's housing needs and efforts. Staff will investigate the recommended specifications for the videos to be uploaded onto the Town's website and Youtube channel.

The Working Group reviewed the Town's media resources:

Resource	Status
Video	If iPhone is too limiting, may need to go to Cape Cod TV or ask for staff assistance.
Animation	Unknown
Webpage	Yes. Needs to be update and streamlined
Email Blast	Yes (NEWS! Email notifications)
Twitter	Yes
Facebook	Yes
Instagram	No
Youtube	Yes
Local Cable (Ch 18)	Yes
Staff	Limited. Town has a PR/Media/Communications Person, but no dedicated website designer. Committee staff relied on Town GIS staff person and her own limited skills.

3 PM HOUSING PRODUCTION WORKING GROUP

Conference Room B, Yarmouth Town Hall, 1146 Route 28, So. Yarmouth, MA

In attendance: Lorraine Doyle, Drew Krauss

Staff confirmed that per the HPP, the Town's annual production goal is 57 units. Staff provided the following updates:

Town Meeting approved funding for the HECH HELP (\$120,000 to continue the Homeowner Repair Program) and the Affordable Housing Trust (\$200,000 General Deposit).. Town Meeting also voted to allow Buy Down funds (\$375,000) to be used for a rental units.

In order for the Town to make its annual production goal, the following active projects would have to continue and be completed within a 12-month period:

Project	# Units	Status
Forest Rd	45	Yarmouth Housing Authority to set dates for a neighborhood meeting and issue a Request for Proposal (RFP)
Rental Buy Down	2	Trust to issue RFP
Habitat Neighborhood at 1121 Rt 28	6	May purchase land June 2023
Redevelopment on Rt 28	8	
Total	61	