

DRAFT GOALS TO MEET OUR VISION – May 20, 2021

LIVE: Themes/Vision/Goals:

ENVIRONMENT (Water Resources & Open Space):

Vision: Improves and protects its unique natural environment, water resources and open spaces.

Goals:

Preserve:

- Drinking water and air quality, water resources, wetlands, marshlands, and natural habitats.
- Public open spaces, beaches, conservation areas, bogs and walking trails.

Promote:

- Actively seeking land acquisitions that protect natural and water resources, and expands open spaces.
- Development placement that protect water resources and open spaces.

Provide:

- Municipal wastewater system to safeguard and improve water quality, fisheries and shellfish habitat, recreational opportunities, and promote redevelopment.
- Education on proper fertilizer use and management.
- Well-maintained high quality open spaces, beaches and conservation areas.

COMMUNITY CHARACTER & DESIGN:

Vision: Enjoys a strong sense of community that fosters belonging and inclusivity. Is aesthetically pleasing with attractive residential developments, commercial corridors, and historic districts.

Goals:

Preserve:

- Cape Cod charm, friendly small town feel and safe quiet neighborhoods.
- Cultural and historic areas and buildings.
- Traditions, community events, festival, parades, and civic and social clubs that encourage social interactions.

Promote:

- Inclusivity, diversity, and attracting more young people and families.
- Expansion of community events and festivals.
- Town's history, historic buildings and sites.
- Responsible residential and commercial growth that doesn't overbuild or overcrowd the community.
- Ways to eliminate or improve blighted, vacant or nuisance properties.

Provide:

- Places for people to gather, a focal point that creates a sense of identity – explore idea of a new Town Center, Village Green or Common and/or enhancements to existing villages.
- Modified zoning and improved design standards and aesthetics along commercial corridors.

HOUSING:

Vision: Offers quality housing.

Goals:

Preserve:

- Existing year round housing stock.

Promote:

- Increase in year round use of existing housing stock.

Provide:

- More quality year-round affordable and workforce housing for rental and homeownership.

TOWN SERVICES:

Vision: Is a safe place to live with high quality municipal services, facilities and infrastructure. Cares for the more vulnerable members of the community. Communicates effectively and transparently.

Goals:

Preserve:

- Strong commitment to public safety.
- Existing services and facilities provided by the Town.

Promote:

- Reduction in waste and litter.
- More participation in local government and regional solutions.
- Connecting those struggling with substance abuse with available social services and programs.

Provide:

- Resource connections with organizations that address food security.
- Adequate maintenance of municipal buildings, infrastructure, and other assets.
- Effective and efficient government with tax rates that balances services, facilities and infrastructure needs.
- Opportunities for effective and transparent communication with the community.

AGE-FRIENDLY:

Vision: Offers robust senior services and facilities.

Goals:

Preserve:

- Senior Center offering programs, activities, education and socialization for seniors.

Promote:

- Enhanced accessibility and amenities for those with disabilities.
- More ways to counter community isolation for seniors and more senior transit options.

Provide:

- Invest in facilities and services for older residents and encourage multi-generational programs.

CLIMATE RESILIENCY & SUSTAINABILITY:

Vision: Minimizes adverse impacts on the environment through planning and mitigation.

Goals:

Preserve:

- The environment.

Promote:

- Planning and mitigation to address impacts related to a changing climate including sea level rise, flooding and coastal erosion.
- Waste reduction, reuse and recycling.
- Reductions in energy consumption and vehicle emissions.
- Energy efficiencies and renewable sources of energy.

Provide:

- Public outreach and education on energy conservation and opportunities.
- More electric charging stations throughout Town.
- Continued application for grants for energy and climate resiliency projects.

WORK: Themes/Vision/Goals:

ECONOMY:

Vision: Has a thriving, diverse year round economy with a variety of quality job opportunities and businesses. Promotes our strong hospitality and tourism sectors. Protects the environment while promoting economic development. Is business friendly.

Goals:

Preserve:

- Strong seasonal tourism.

Promote:

- Economic growth and employment diversification to generate quality year round jobs.
- Support existing businesses and attract new businesses.
- Support for attracting and retaining year round and seasonal employees.
- Opportunities that incentivize business growth and redevelopment.
- Redevelopment of commercial corridors to grow our economy, improve the aesthetics of commercial corridors and protect open space.
- Existing strengths to encourage business development.
- Appeal as a tourist destination.
- Family friendly activities to brand the Town as a premier vacation destination.
- Mid-cape location.
- Better working relationship between municipal government and the business community.

Provide:

- Streamlined regulations/permitting/licensing to make it more efficient to do business in Yarmouth.
- Municipal wastewater system starting with the main commercial corridors to promote quality redevelopment.
- Expansion of a broadband alternative to facilitate people working at home and for business attraction and retention.

CONNECTIVITY & MOBILITY:

Vision: Embraces walkability, bikeability and public transit access.

Goals:

Preserve:

- Existing nature paths and trails.

Promote:

- Traffic safety improvements, and pedestrian and bicycle accommodations for MassDOT projects along Route 28 and Route 6A.
- Traffic safety, and congestion and speed reduction.
- Easier and expanded access to the regional bus services and ride share programs.

Provide:

- More pedestrian and bicycle infrastructure (i.e. sidewalks, bike lanes, and shared use pathways).
- Connections between existing bike trails and destination locations and infilling sidewalk gaps.
- Adequate funding for road maintenance and drainage programs.

PLAY: Themes/Vision/Goals:

RECREATION & ENTERTAINMENT:

Vision: Has an abundance of year round recreational opportunities, programs and entertainment for all ages. Has opportunities to socialize through civic/social clubs, volunteerism and community events. Offers ample public access to beaches, waterways and natural resources for recreation.

Goals:

Preserve:

- Existing recreational programs and camps.
- Existing parks, playgrounds, beach facilities, public golf courses and conservation areas that offer walking, hiking and mountain biking trails.
- Existing access to the water through public boat launches, fishing piers, beaches, and town ways to water.

Promote:

- Expansion of year round recreational opportunities including exploring support for a central community center with possible indoor swimming pool.
- Entertainment options for young people.
- Expansion and protection of conservation areas and trails.

Provide:

- Well-maintained recreational facilities and conservation trails.
- Improved water quality to maintain our recreational swimming, boating, fishing, and shell-fishing.
- Expanded recreational programs, entertainment opportunities and community events.
- Expanded recreational facilities.

LEARN: Themes/Vision/Goals:

EDUCATION & LEARNING:

Vision: Strives for educational excellence and well maintained public school facilities in a cost effective way. Has opportunities for life-long learning.

Goals:

Preserve:

- Availability of a variety of educational opportunities provided by public, private and religious institutions.
- High quality vocational training at the Cape Cod Regional Technical High School.

Promote:

- A balanced working relationship with our educational partners.
- Expansion of educational opportunities for all ages.
- Educational vacations (arts, marine, eco-tourism).
- Better integration of the schools into the overall community with after school programs and adult education.

Provide:

- Continued educational programming for seniors through the Senior Center.
- Continued arts and educational programs at the Cultural Center of Cape Cod, Historical Society of Old Yarmouth, and similar institutions.
- Improved educational standards and quality infrastructure in our K-12 public schools in an effective, efficient and affordable way.

LIBRARIES:

Vision: Has modernized Library facilities that offer a variety of activities and programs for all ages.

Goals:

Preserve:

- Public Library facilities offering programs, materials and activities.

Promote:

- Libraries as education centers.

Provide:

- Modernized Library facilities to accommodate future needs and can serve as a multi-generational meeting place for a variety of activities with increased hours, materials and services.