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# Town of Yarmouth

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Yarmouth is an international waterfront destination that is home to 96 lodging facilities, 15 public beaches, 81 holes of golf, the Cape Cod Rail Trail, and numerous historic sites. “Cape Cod Within Reach”, Yarmouth is located in close proximity to the Barnstable Municipal Airport and the Hyannis Transportation Center, and is highly accessible with two exits off of Route 6 - the major access highway. Yarmouth has seen significant development and economic growth over the past decade, especially in the Route 28 corridor, and stands ready to assist interested investors. Bordered by the Bass River, Parker’s River, and Nantucket Sound, Yarmouth’s Opportunity Zone is uniquely inviting for investment.



## Opportunity Zone Goals

- Create additional year-round employment.
- Support new and existing business growth.
- Unlock redevelopment on commercial lots including combining small lots and shared parking.
- Wage growth.
- Targeted redevelopment on Route 28 utilizing zoning and regulatory incentives.

## Economy

- A vibrant hospitality industry comprised of lodging facilities, restaurants, and family attractions such as mini-golf and a seasonal water park.
- Home to Bridgewater State University’s Cape Cod campus and the Cultural Center of Cape Cod.
- Close proximity to Cape Cod Hospital.
- Public dollars invested to assist economic development:
  - Parker’s River Bridge replacement
  - Riverwalk Park, Boardwalk, and Event Space planned
  - Packet Landing Pavilion & Marina (see photo)

## Recent Success

- Deployment of municipal funds to drive economic development, tourism programming/special events, and affordable housing.
- Extension of the Growth Incentive Zone designation through October 2021.
- The redevelopment of the former Mill Hill Club into a memory care facility.
- The siting of the Whydah Pirate Museum.
- The redevelopment of former motels, and a school, into modern housing.
- Continuation of the Cape Cod Rail Trail extension into Yarmouth.
- Fully fibered hub on Route 28.

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