

Town of Yarmouth

Per M.G.L.: All town and school boards, committees, commissions, and authorities shall post a notice of every meeting at least 48 hours prior to such meeting, excluding Saturdays, Sundays, and legal holidays. Notice shall contain a listing of topics/agenda that the chair reasonably anticipates will be discussed at the meeting.

Notice of Meeting

| | |
|--------------------------------|---|
| Name of committee, board, etc: | Community & Economic Development Committee (CEDC) |
| Date of Meeting: | May 13, 2019 |
| Time: | 4:30 p.m. |
| Place: | Room A Yarmouth Town Hall 1146 Route 28 South Yarmouth, MA 02664 |

Agenda

1. Presentation from the Water Resource Advisory Committee – Wastewater Planning Update
2. Discussion of Frequency of Meetings
3. Committee Member Updates
4. Staff Updates
 - o Town Meeting Review
 - o Upcoming Route 6A Public Meetings (5/15, 5/22)
 - o Water Resource Advisory Committee Update
 - o Banners, Community Information Board, and Fencing
 - o Marketing RFP
 - o Economic Development Coordinator BoS Presentation
5. Minutes for Review
 - o April 22, 2019
6. Upcoming Meetings
 - o TBD
7. Adjourn

YARMOUTH TOWN CLERK
'19MAY9PM2:17 REC

| | |
|-------------------|----------------------|
| Posted By (Name): | Kyle Pedicini |
| Signature: | <i>Kyle Pedicini</i> |

Copies of documents and other exhibits listed here may be found in the Department of Community Development at Yarmouth Town Hall.

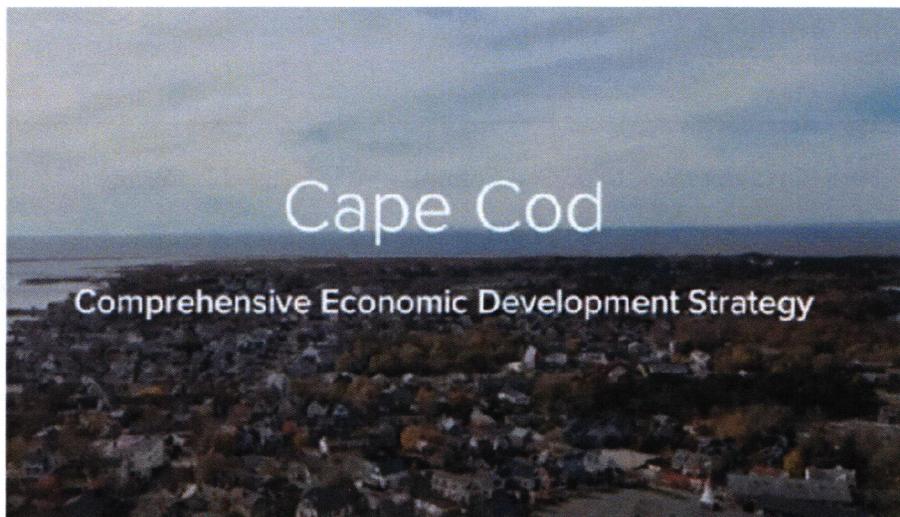
CEDC Meeting Schedule through October 2019

| Date |
|---|
| Monday 5/13/19 |
| Monday 5/27/19 CANCELED (Memorial Day) |
| Monday 6/10/19 |
| Monday 6/24/19 |
| Monday 7/8/19 |
| Monday 7/22/19 |
| Monday 8/12/19 |
| Monday 8/26/19 |
| Monday 9/9/19 |
| Monday 9/23/19 |

Pedicini, Kyle

From: Cape Cod Commission <amcguire@capecodcommission.org>
Sent: Thursday, May 9, 2019 10:31 AM
To: Pedicini, Kyle
Subject: Cape Cod Comprehensive Economic Development Strategy – Listening Sessions

Comprehensive Economic Development Strategy (CEDS) Update Listening Sessions



Click on the above photo to watch a video on the CEDS Update.

The Barnstable County Economic Development Council (BCEDC) and the Cape Cod Commission released the 2019 draft update to Cape Cod's Comprehensive Economic Development Strategy (CEDS) for a 30-day public comment period on Friday, April 26, 2019. To gather public feedback on the CEDS, the Commission has scheduled three public listening sessions:

CEDS Mid Cape Listening Session

Tuesday, May 14 at 4:00 p.m.
Cape Cod Commission

CEDS Upper Cape Listening Session

Thursday, May 16
10:00 a.m.
Sand Hill Community Building, Sandwich

CEDS Lower/Outer Cape Listening Session

Tuesday, May 21

1:00 p.m.
Eastham Public Library

Commission staff will provide a brief overview of the Comprehensive Economic Development Strategy, which lays out a vision and goals for economic development on Cape Cod as well as an action plan for achieving those goals. Leadership and collaboration are essential to the implementation of this plan – the Cape Cod Commission sought the input of its many partners to complete this draft and will continue to do so during the comment phase and throughout the plan’s five-year implementation period. Upon adoption, the strategic plan will be submitted to the U.S. Economic Development Administration.

To review the draft document and for more information on the 2019 Comprehensive Economic Development Strategy, please visit www.capecodcommission.org/ceds.

If you cannot attend a listening session and would like to provide feedback, you can submit comments in writing to CEDS2019@capecodcommission.org.

The Reporter | Cape Cod Commission | Barnstable County
CEDS2019@capecodcommission.org

Cape Cod Commission | 3225 Main St., PO Box 226, Barnstable, MA 02630

[Unsubscribe kpedicini@yarmouth.ma.us](mailto:kpedicini@yarmouth.ma.us)

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Sent by amcguire@capecodcommission.org in collaboration with



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TOWN OF YARMOUTH

1146 ROUTE 28, SOUTH YARMOUTH, MASSACHUSETTS 02664-4492
Telephone (508) 398-2231, Ext. 1276, Fax (508) 398-2365

Planning
Division

Invitation to Public Input Meetings On Potential Route 6A Corridor Improvements

The first meeting on May 9th to garner public input on a variety of concepts to improve the Route 6A Corridor in Yarmouth from Willow Street to Union Street was very well attended with lots of good dialogue with residents. The PowerPoint presentation is now available for review on the Town Website at: <http://www.yarmouth.ma.us/1753/Route-6A-Improvements>

To accommodate busy schedules, there are two more public meetings scheduled of this same general presentation:

- **May 15th at 6 PM** - Town Hall Hearing Room, 1146 Route 28, South Yarmouth
- **May 22nd at 2 PM** - Howes Hall at the First Congregational Church of Yarmouth, 329 Route 6A, Yarmouth Port

The Town has hired consulting firm VHB to continue the corridor improvement efforts that were previously completed by the Town and the Cape Cod Commission (CCC) in the 2017 Route 6A Corridor Streetscape Study. Utilizing the recommendations from this report, along with a field survey and streetscape inventory, VHB will be presenting preliminary concept plans, illustrative renderings and visualizations for potential streetscape improvements for consideration by the public. The Town is in the initial stages of developing alternatives and your input is vitally important to developing community supported improvements.

Additional information can be found at <http://www.yarmouth.ma.us/1753/Route-6A-Improvements> or by contacting Kathy Williams, Town Planner, at kwilliams@yarmouth.ma.us

Please let your neighbors know about the meetings!









SPEED
LIMIT
40



Stone

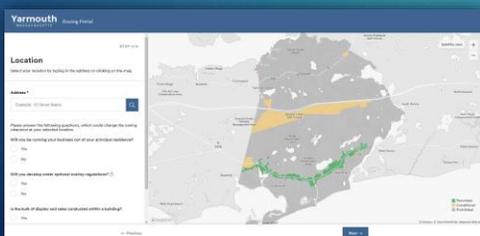
Town of Yarmouth Economic Development Coordinator Presentation

KYLE PEDICINI
DEPARTMENT OF COMMUNITY DEVELOPMENT

MAY 14, 2019

Business Inquires

- ▶ Response to inquires from the general public regarding business-related questions
 - ▶ Work with the Building Commissioner to provide Zoning Information
 - ▶ Information on economic incentive programs
 - ▶ Short-term rental tax questions



| Fee Category | Current | | As of July 1 | | Notes |
|------------------------------------|---------------|--------------|---------------|---------------|--|
| | Hotel/Motel | ST Rental | Hotel/Motel | ST Rental | |
| State Rooms Tax | 5.70% | n/a | 5.70% | 5.70% | The State Rooms tax currently applies ONLY to hotel/motel rooms. Under the new legislation, it will automatically apply to Short-Term Rentals as of July 1, 2019. |
| Local Option Rooms Tax | 6.00% | n/a | 6.00% | 6.00% | The Local Option Room tax currently applies ONLY to hotel/motel rooms. Under the new legislation, it will also apply to Short-Term Rentals. Yarmouth voted to adopt a 6% rooms tax (the maximum amount allowable) at the 2010 Town meeting. This rate will carry over to Short-Term rentals with no additional votes required. |
| Water Protection Fund (WPF) | n/a | n/a | 2.75% | 2.75% | These revenues, collected and administered by the State, will be overseen by the Cape Cod & Islands Water Protection Fund Management Board of which Yarmouth will be represented by a member appointed by the Board of Selectmen. |
| Community Impact Fee (CIF) | n/a | n/a | n/a | TBD | The CIF, capped at 3%, would need to be voted by Annual Town Meeting and would apply ONLY to ST Rentals. These revenues would be collected and administered locally. The Town has not yet decided to move forward with adopting the CIF. |
| Total | 11.70% | 0.00% | 14.45% | 14.45% | |

Community and Economic Development Committee (CEDC) Administration

- ▶ Tourism grant event coordination
 - ▶ Marketing of grant program to public
 - ▶ Administration of a public information session
 - ▶ Coordination of grant applications and interviews
- ▶ PACE Program Coordination
- ▶ Assistance in updating the CEDC work plan
- ▶ Agendas/Minutes and [committee webpage](#) management

| CEDC Goal | Status | Notes |
|--|-------------|---|
| Tourism Preservation Fund | | |
| • Oversee Tourism Preservation Fund | Continuous | |
| • Review and evaluate Special Event Program | In progress | <ul style="list-style-type: none"> • Should Special Events funding be cut back? • Should there be a rigid budget for Special Events? |
| • Develop plan for Physical Improvements <ul style="list-style-type: none"> • Develop Drive In site as a venue • Repair fencing and replace utility box wraps/signage • Invest in tangible improvements such as beautification team and streetscape upgrades • Roadway Banner Project Implementation | In progress | <ul style="list-style-type: none"> • Physical improvement list has been identified <ul style="list-style-type: none"> • Must prioritize list by projects that can be completed in 12 months/24months |
| Other Goals | | |
| • Expand local, regional, and state partnerships to advance economic growth | Continuous | |
| • Monitor state economic development efforts which may be advantageous to Yarm | Continuous | • PACE Program |
| • Evaluate marketing efforts as they relate to attracting residents, visitors and businesses | Continuous | |
| • Research various Redevelopment Authority models and determine whether one or more would be advantageous to Yarmouth | Continuous | |
| • Research and identify financial and other incentives to attract developers | Continuous | |
| • Monitor the activity of the Yarmouth Planning Board and Yarmouth Zoning Board of Appeals as it relates to Economic Development | Continuous | • Monitor the activity of the Yarmouth Planning Board and Yarmouth Zoning Board of Appeals as it relates to Economic Development |
| • Monitor the activity of the Water Resource Advisory Committee and Yarmouth wastewater planning efforts | Continuous | |
| • Develop Business Assistance Guide to help attract and recruit new businesses that is available in hard and electronic copy for distribution on the Town and Chamber websites | In progress | <ul style="list-style-type: none"> • Chamber of Commerce working with town staff to develop Yarmouth Business Profile • Town staff developing Business & Permitting Guide |
| • Assist with Town streamlining the event process for event organizers <ul style="list-style-type: none"> • Examine town fees/taxes fee process | In progress | • Future agenda item to discuss topic and send memo to staff |
| • Develop sign regulations to permit installation of banners/holiday wreaths/etc. | Completed | • Accomplished by passing Zoning Article #2 at 2017 Town Meeting |
| • Expand opportunity for outdoor entertainment/music | Completed | • Zoning Article #3 on 2019 Town Meeting |

CEDC Physical Improvement Projects

- ▶ Roadway Banners: Development of policy, application and banner locations
- ▶ Fencing: Coordination of CEDC-funded project to replace four fences in various locations
 - ▶ 378 Route 28
 - ▶ Route 6A Common (front section only)
 - ▶ Sears Field (2 fences)
- ▶ Ongoing projects
 - ▶ Community information board (424 Route 28)
 - ▶ Various town signage
 - ▶ Drive-In site improvements



South Yarmouth Opportunity Zone

- ▶ Development of Yarmouth Opportunity Zone (OZ) brochure
- ▶ Attended a recent OZ conference in Brockton to learn more about how Yarmouth can attract OZ investors
- ▶ Applied for the Opportunity Zone Academy, a Technical Assistance program that would help us understand how to better market our OZ (at no cost to town)
- ▶ Will find out if we are admitted in the next couple of weeks

Town of Yarmouth

Yarmouth is an international waterfront destination that is home to 96 lodging facilities, 15 public beaches, 81 holes of golf, the Cape Cod Rail Trail, and numerous historic sites. "Cape Cod Within Reach", Yarmouth is located in close proximity to the Barnstable Municipal Airport and the Hyannis Transportation Center, and is highly accessible with two exits off of Route 6 - the major access highway. Yarmouth has seen significant development and economic growth over the past decade, especially in the Route 28 corridor, and stands ready to assist interested investors. Bordered by the Stars River, Parker's River, and Nantucket Sound, Yarmouth's Opportunity Zone is uniquely inviting for investment.



Economy

- A vibrant hospitality industry comprised of lodging facilities, restaurants, and family attractions such as mini-golf and a seasonal water park.
- Home to Bridgewater State University's Cape Cod campus and the Cultural Center of Cape Cod.
- Close proximity to Cape Cod Hospital.
- Public dollars invested to assist economic development:
 - Parker's River Bridge replacement
 - Riverwalk Park, Boardwalk, and Event Space planned
 - Fickett Landing Pavilion & Marina (see photo)

Recent Success

- Deployment of municipal funds to drive economic development, tourism programming/special events, and affordable housing.
- Extension of the Growth Incentive Zone designation through October 2021.
- The redevelopment of the former Mill Hill Club into a memory care facility.
- The siting of the Whydah Pirate Museum.
- The redevelopment of former motels, and a school, into modern housing.
- Continuation of the Cape Cod Rail Trail extension into Yarmouth.
- Fully floored hub on Route 28.

Opportunity Zone Goals

- Create additional year-round employment.
- Support new and existing business growth.
- Unlock redevelopment on commercial lots including combining small lots and shared parking.
- Wage growth.
- Targeted redevelopment on Route 28 utilizing zoning and regulatory incentives.

Contact:
Karin Gosner
kgosner@yarmouth.ma.us
508-398-1232 x3278



Water Resources Advisory Committee (WRAC) Administration

- ▶ Development of wastewater planning informational materials
- ▶ Marketing of wastewater planning information on Facebook, Constant Contact, and the town website
- ▶ Outreach to various civic/condo associations and commercial property owners
- ▶ Agenda and meeting coordination


April 2018

WHAT IS THE ECONOMIC IMPACT OF WASTEWATER INFRASTRUCTURE?

In 2018 the Town of Yarmouth commissioned a report from the Middle Duxbury Institute of Economic & Public Policy Research regarding wastewater infrastructure's effects on economic opportunity in Yarmouth. The published report revealed important insights into the town's future economic vitality. Some key points are highlighted below:

CURRENT CONDITIONS IN YARMOUTH

- Yarmouth has had a **boom in residential property**, attracting an opportunity to **expand the tax base** through the expansion of commercial and industrial enterprises.
- There is **great unutilized development** in its tax base that has gone unexploited for many years.
- Restaurants, hotels, and retail are **constrained** from reaching their potential potential due to lack of municipal wastewater treatment.
- Most businesses do not want to be in the unregulated treatment business and will therefore be reluctant to invest in their properties. In some cases resulting in **property deterioration**.
- At least one major hotel investment is on hold due to concern that other commercial property owners are not similarly investing in their properties.
- Because of these existing conditions, **job growth in Yarmouth lags** behind both the state and Barnstable County.

COMMERCIAL TAX BASE

- A measure of Yarmouth's overall competitiveness on Cape Cod is its ability to generate tax revenues and reduce its dependence on residential property taxes to support municipal services. Yarmouth's core property tax growth is only 0.75% in Yarmouth which is about half of the new property tax growth in other Cape Cod communities.
- In terms of assessed value, residential property taxes accounted for 82% of Yarmouth's total property valuation in 2016, with **commercial/industrial property contributing 7%**.
- 20 years ago Yarmouth had more diversified taxbase, with **commercial/industrial properties** approaching 20% of total assessed property value.
- Identified progressive programs in Yarmouth could bring hundreds of millions of dollars in new investment to the Town, adding significantly to the tax base. \$100 million of redevelopment is **lost to Yarmouth** to approximately 25 million per year. This revenue can fund new infrastructure and **reduce the burden of the residential taxpayer**.

Source: Middlebury Institute of Economic & Public Policy Research, November 2018


April 2018

WHY SHOULD I HAVE TO CONTRIBUTE?

The obvious problem in Yarmouth is a **sewerage** crisis. The sewerage problem is **regional** in nature, which means nearly 50% of our residential taxes. These taxes are levied throughout our community and it's not just taxes in West Yarmouth, South Yarmouth or East Yarmouth, but also Yarmouth itself. These taxes contribute to the Cape Cod Water Authority which serves the entire Cape Cod region.

Regulators estimate that **100% of all wastewater** in the region is **not treated**. This means that **100% of all wastewater** in the region is **not treated**. This means that **100% of all wastewater** in the region is **not treated**. This means that **100% of all wastewater** in the region is **not treated**.

Finally, we all need to consider what kind of community we want to live in. Investment in wastewater infrastructure can help community to **protect water quality, preserve our natural resources, and ensure many years of drinking water and economic development** in our community. We want to live in a community that is **able to attract investment and create jobs** in our community. We want to live in a community that is **able to attract investment and create jobs** in our community. We want to live in a community that is **able to attract investment and create jobs** in our community.

WRAC - Water Resources Advisory Committee (WRAC) is an advisory and non-voting committee.

Website Edits

- ▶ Added helpful links to the town's '[Doing Business](#)' webpage
 - ▶ Yarmouth Zoning Portal
 - ▶ Commercial Site Availability
 - ▶ Local Excise Taxes (Short-Term Rental Tax Information)
- ▶ Added useful information to the town's '[Doing Business in Yarmouth](#)' webpage
 - ▶ Zoning information including explanation of overlay districts
 - ▶ Town Permitting – Information on town department responsibilities
 - ▶ South Yarmouth Opportunity Zone – Information and Brochure
 - ▶ PACE information and information on other state incentive programs
- ▶ Administration and maintenance of [Water Resources Advisory Committee](#) webpage
- ▶ Miscellaneous [town projects](#) to improve department communication

Event Meeting Coordination

- ▶ Coordination of meetings between event organizers and representatives from town departments
 - ▶ Ragnar
 - ▶ Country Festival
- ▶ Development of event guide – what you may need from each department in town
 - ▶ Guide will be expanded in the future to include other helpful tips for event organizers

| Department | Applicant(s) | Cost | Contact person | Email | Phone # | Notes |
|--------------------|--|--|----------------|--|--------------------|---|
| Building | Sign Permits Use Permits | \$40 (residential), \$40 (commercial) | Mark Grylls | MGrylls@yarmouth.ns.ca | 508-398-2231 x1260 | For tents larger than 336 cubic feet, a building permit will be required. |
| Conservation | | | Rally Grant | RGrant@yarmouth.ns.ca | 508-398-2231 x1288 | For any events involving land within Conservation jurisdiction please contact the Conservation dept. |
| DPW | | \$10 | Heidi Hayden | hhayden@yarmouth.ns.ca | 508-398-2231 x1205 | Potential assistance with facility operations, such as opening up bathrooms at town facilities. |
| Fire | Event Permit | Varies depending on event | Kevin Mack | kmack@yarmouth.ns.ca | 508-398-2212 x1214 | Coordinate fire details directly with event organizers. Catering/food trucks and menus need to be approved by Health dept. Food managers must submit ServSafe and allergy certifications. Health dept needs to know # of attendees, # of toilets, and where toilets will be located. Worker's comp certificate must be submitted with temporary food service application. |
| Health | Temporary Food Service Permit | \$15 | Phil Roward | PRoward@yarmouth.ns.ca | 508-398-2231 x1242 | |
| Inspection | Health Officer License Health Administrator License | \$65 (license fee), \$65 (hearing fee) \$65 (license fee), \$65 (hearing fee) | Linda Hill | LHill@yarmouth.ns.ca | 508-398-2231 x1248 | Public hearing notes to be required. |
| Police | | Varies depending on event | Michael Bryant | MBryant@yarmouth.ns.ca | 508-775-0548 x1212 | Requires police details directly with event organizers. |
| Town Administrator | Town event projects application | \$0 | Linda Demerly | LDemerly@yarmouth.ns.ca | 508-398-2231 x1271 | Requires an insurance certificate naming the town as additionally insured. |

Town of Yarmouth Event Requirements/Responsibilities

Event: _____ Date: _____ Location: _____

Town Administrator

- Requires town-owned property application.
- Requires an insurance certificate naming the town as additionally insured.
- Contact: Linda Demerly 508-398-2231 x1271 LDemerly@yarmouth.ns.ca
- Additional comments:

Building

- Requires sign permits for any events displaying signs (\$40 fee).
- Requires tent permits for any events utilizing tents (\$40 residential/\$60 commercial fee). Must include fire retardant certificate. For tents over 33,000 cubic feet, a full building permit will be required.
- Contact: Mark Grylls 508-398-2231 x1260 MGrylls@yarmouth.ns.ca
- Additional comments:

Conservation

- For any events involving land within Conservation jurisdiction please contact the Conservation dept.
- Contact: Rally Grant 508-398-2231 x1288 RGrant@yarmouth.ns.ca
- Additional comments:

DPW

- Potential assistance with facility operations, such as opening up bathrooms at town facilities.
- Contact: Heidi Hayden 508-398-2231 x1205 hhayden@yarmouth.ns.ca
- Additional comments:

Fire

- Requires Event/Mass Gathering permit.
- Fire dept. will meet with event organizers to determine fire detail requirements (fees will vary).
- Contact: Kevin Mack 508-398-2212 x1214 kmack@yarmouth.ns.ca
- Additional comments:

Health

- For any events serving food, a temporary food service is required must be submitted two weeks prior to the event (\$15 fee). Application must include a worker's compensation certificate.
- For events involving food caterers or food trucks, the caterer/trucks (name and company) must be approved by the health department prior to the event.
- Food managers must submit ServSafe and allergy certifications.
- For any events requiring portable toilets, the Health dept. must be informed how many attendees there will be, how many portable toilets there are, and where the toilets will be located.
- Contact: Phil Roward 508-398-2231 x1242 PRoward@yarmouth.ns.ca
- Additional comments:

Other Items

- ▶ Post relevant informational items on the Town's [Facebook page](#)
- ▶ Attend relevant economic development conferences
 - ▶ Massachusetts Economic Development Incentive Program (EDIP) info sessions
 - ▶ Comprehensive Economic Development Strategy (CEDS) meetings at the Cape Cod Commission
- ▶ Publication of press releases as needed
 - ▶ Ex: Zoning Portal, physical improvement projects, archaeology exhibit, etc.
- ▶ Special project assistance
 - ▶ Municipal Vulnerability Preparedness Program
 - ▶ Route 6A streetscape improvements project
- ▶ Planning Board research as needed
- ▶ Participation in town events such as the Intergenerational Model UN

Post Details

Town of Yarmouth Massachusetts
Published by Yarmouth Economic Development Coordinator · 17 · April 18 at 4:20 PM · 🌐

Are there archaeological treasures in your backyard?
As part of an effort to promote greater awareness of the town's rich archaeological past, the Yarmouth Historical Commission and the Taylor-Bray Farm Preservation Association are sponsoring an Artifact Identification Day at Taylor Bray Farm on Saturday, April 20, 2019 from 1:00pm to 2:00pm.
Visit the farm and meet Craig Charter, the professional archaeologist who led the Taylor-Bray Farm Archaeology Project. Craig will be available to answer questions about local archaeology and visitors are encouraged to bring items for identification.



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| Love | 2 | 2 |
| Wow | 1 | 1 |
| Comments | 4 | 3 |
| Shares | 7 | 7 |

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Questions?

