

On May 13, 2019, on a motion by Jack McCormack, seconded by Stephen O'Neil, the committee voted 5-0-1 to approve these minutes.

Town of Yarmouth

MINUTES OF THE COMMUNITY & ECONOMIC DEVELOPMENT
COMMITTEE MEETING OF
April 22, 2019

The Yarmouth Community & Economic Development Committee held a Business Meeting at 4:30 p.m. on Monday, April 22, 2019 at the Yarmouth Town Hall, Room A, located at 1146 Route 28, South Yarmouth, MA.

Committee Members Present: Peter Q. Smith, Ken Smith, Jack McCormack, Ryan Castle (entered at 4:42pm)

Staff: Andy Machado, Director of Assessing; Kyle Pedicini, Economic Development Coordinator

The meeting was opened by Peter Smith at 4:35 pm

YARMOUTH TOWN CLERK
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1. Commercial Tax Base Discussion with Andy Machado, Director of Assessing

Andy Machado, Director of Assessing, reviewed recent trends in Yarmouth's commercial tax base with the Committee. He explained that the tax base has been dwindling over the past 20 years and now only accounts for about 7% of the tax base (as opposed to 20 years ago when it was approaching 20%). Mr. Machado pointed to the recent study the Town commissioned from the UMass Donahue Institute which identified a lack of wastewater infrastructure in Town as the reason for this decline. Without sewers in Yarmouth, there has not been the necessary level of investment (and re-investment) in commercial properties in Town which has led to stagnated economic growth. One Committee members asked Mr. Machado what assessed commercial property values were based on. Mr. Machado responded that the assessed values were based on income of the business and sales of similar properties.

2. Tourism Revenue Preservation Fund

Kyle Pedicini, Economic Development Coordinator, presented the Committee with the revised design for the beach signage being replaced at Sandy Pond, Seaview Beach, and Parker's River Beach. He explained that the additional cost for the sign would be \$280. Committee members were uncomfortable with the design of the signs and wanted to see more consistent branding for the Town on the signs. The Committee did not approve the request for additional funding but instead urged the Town to replace the 'Welcome' at the top of the sign with the Town of Yarmouth logo.

Vote: On a motion from Ken Smith, seconded by Jack McCormack, the Committee conditioned their approval of the beach signage request on the replacement of the word 'Welcome' with a Town of Yarmouth logo, by a vote of 4-0.

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3. Review of Town Fees Discussion

Town staff presented materials from Provincetown's Tourism Fund for review. It was noted that while Provincetown funds Special Events similar to Yarmouth, they condition that their grants can only be spent on marketing (and therefore can't be used to pay town fees).

4. Staff Updates

Town staff gave the Committee updates on various town-related items. Upcoming town meetings were announced, as it was noted that there would be a Mock Town Meeting on 4/25 and a series of three public meetings on 5/9, 5/15, and 5/22 to discuss possible Route 6A corridor improvements. Town staff also updated the Committee on physical improvement projects and stated that RFQs have been sent out for the banner and community information board projects. Town staff also stated that fence installation will be commencing shortly. The Committee was also updated on an upcoming presentation to the Board of Selectmen regarding the Town's Economic Development Coordinator's recent activities.

5. Minutes for Review

The Committee reviewed draft minutes from their meeting on April 8, 2019.

Vote: On a motion from Ryan Castle, seconded by Ken Smith, the Committee approved the minutes for April 8, 2019 by a vote of 4-0.

6. Adjourn

On a motion from Ken Smith, seconded by Jack McCormack, the Committee voted 3-0 to adjourn at 6:06 pm.

7. Documents provided:

- a. Agenda for the meeting
- b. Beach signage request
- c. Provincetown Tourism Fund documents
- d. Mock Town Meeting information
- e. MVP Listening Session information
- f. Economic Development Coordinator presentation
- g. Draft Minutes from CEDC meeting on April 8, 2019

Respectfully Submitted,
Kyle Pedicini, Community Development Office