

On September 13, 2022, on a motion by Maria Marasco, seconded by Joanne Crowley, the committee voted 4-0 to approve these minutes.

Town of Yarmouth

MINUTES OF THE COMMUNITY & ECONOMIC DEVELOPMENT
COMMITTEE MEETING OF
August 23, 2022

The Yarmouth Community & Economic Development Committee held a regular Business Meeting at 4:30 p.m. on Tuesday, August 23, 2022. The meeting was conducted in the Yarmouth Town Hall Room A and via Zoom teleconferencing.

Committee Members Present: Stephen O'Neil, Joanne Crowley, Joe Gibbs, Maria Marasco, Ken Smith, Joe Manning

Staff: Kyle Pedicini, Economic Development Coordinator

YARMOUTH TOWN CLERK

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The meeting was opened by Stephen O'Neil at 4:30pm

1. Tourism Revenue Preservation Fund

Kyle Pedicini, Economic Development Coordinator, presented a budget update for the Tourism Revenue Preservation Fund. Funding for next year's Sand Sculpture trail was discussed, and it was noted that costs for the program have risen due to inflation. Mary Vilbon, Director of the Yarmouth Chamber of Commerce, noted that \$40,000 in funding might make sense for this year's program. This would constitute an increase in funding of \$33,600 from the previous year, but it was explained that the added costs of the program necessitate the increased funding request. Members from the Yarmouth Chamber of Commerce marketing committee spoke in favor of the request and spoke of the importance of the Sand Sculpture Trail program to attract visitors to Yarmouth. Committee members requested additional information related to the request, specifically budget information on the program and also metrics pointing towards its marketing effectiveness. It was agreed to revisit this topic at the next meeting when additional information could be provided.

2. Revised CEDC Charge

Committee members discussed a draft revised CEDC charge. It was explained that the change to the charge was initiated by the Board of Selectmen due to potential conflicts of interest concerns regarding the Chamber of Commerce director serving on the committee. It was noted that the Chamber of Commerce representative for the committee has been changed to a representative from the business community.

3. Review of Past Meeting Minutes

Vote: On a motion from Joe Gibbs, seconded by Ken Smith the Committee voted to approve the minutes of June 14, 2022, by a vote of 5-0-1 (Joanne Crowley abstained).

4. Committee Member Updates

Joanne Crowley provided an update on recent Planning Board activities and it was noted that the

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ROAD project that was recently reviewed by the CEDC withdrew their application after abutters and the Planning Board expressed concerns with the project.

5. Staff Updates

Kyle Pedicini provided an update on the town's wastewater planning efforts and noted that MassDEP recently attended a Water Resources Advisory Committee meeting to provide an update on new proposed state regulations. The new proposed regulations essentially state that if communities in MA do not obtain a watershed permit for nitrogen reduction, individual property owners will be mandated to upgrade their septic systems. It was noted that the individual property owner scenario would cost residents over 3x the amount of the cost to simply hook up to the sewer.

An update was also provided on the town's marketing RFP, and it was noted that the Yarmouth Chamber of Commerce was deemed to have the most highly advantageous proposal. The town is currently undergoing contract negotiations with the Chamber.

Mr. Pedicini also noted that the town would be receiving designs for the utility box wrap project that was previously funded by the committee and inquired if the committee would be amenable to appointing one member to approve the designs. Ken Smith volunteered to review the designs.

Finally it was relayed to the committee that the Emerald Grove recreational marijuana dispensary invited the committee to take a tour of their facility to learn more about the industry and how it's regulated. Committee members expressed an interest in doing so and suggested an early August tour date.

6. Future Meeting Dates/Schedules

The committee's next meeting is tentatively scheduled for September 13th. The committee agreed to invite representatives from the Massachusetts Office of Business Development to this meeting to discuss economic incentive programs.

The meeting adjourned at approximately 5:45pm