

On August 23, 2022, on a motion by Joanne Crowley, seconded by Maria Marasco, the committee voted 5-0 to approve these minutes.

Town of Yarmouth

MINUTES OF THE COMMUNITY & ECONOMIC DEVELOPMENT  
COMMITTEE MEETING OF  
June 28, 2022

The Yarmouth Community & Economic Development Committee held a regular Business Meeting at 4:30 p.m. on Tuesday, June 28, 2022. The meeting was conducted in the Yarmouth Town Hall Room A and via Zoom teleconferencing.

**Committee Members Present:** Stephen O'Neil, Joanne Crowley, Joe Gibbs, Maria Marasco, Ken Smith, Joe Manning

**Staff:** Kyle Pedicini, Economic Development Coordinator

YARMOUTH TOWN CLERK  
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The meeting was opened by Stephen O'Neil at 4:35pm

**1. Tourism Revenue Preservation Fund**

Kyle Pedicini, Economic Development Coordinator, presented a Tourism Revenue Preservation budget update. It was noted that there were no significant changes since the last budget update.

A request for \$10,000 in funding for roadway banners was discussed. The committee review the banners designs and provided input to town staff regarding the preferred designs. The committee expressed support for the request but did request a follow-up from town staff regarding a more detailed breakdown of how the funding will be used. It was also noted that it will likely be a few months before the banners are installed as they will still need approval from Old King's Highway and the Board of Selectmen.

**Vote:** On a motion from Ken Smith, seconded by Joe Manning the Committee voted to approve the allocation of \$10,000 from public improvements to roadway banners.

A request for \$55,000 in funding for the creation of a master plan and design of wayfinding signage was also presented to the committee. Mr. Pedicini noted that the town was recently awarded a Destination Development Capital Grant for this project from the Massachusetts Office of Travel and Tourism. The grant was for \$45,000 and requires a 1:1 match from the town. Mr. Pedicini explained that the \$55,000 request would include a \$10,000 contingency, making the total project budget \$100,000. Committee members recommended that the town incorporate available resources and studies (as applicable) into the RFP. A member of the public also commented that the study should include designs for business centers/districts.

**Vote:** On a motion from Joanne Crowley, seconded by Ken Smith the Committee voted to approve the allocation of \$55,000 from unallocated to wayfinding master plan and design project.

**2. Review of Past Meeting Minutes**

**Vote:** On a motion from Joe Gibbs, seconded by Ken Smith the Committee voted to approve the minutes of June 14, 2022, by a vote of 5-0-1 (Joanne Crowley abstained).

**On August 23, 2022, on a motion by Joanne Crowley, seconded by Maria Marasco, the committee voted 5-0 to approve these minutes.**

**3. Committee Member Updates**

Joanne Crowley provided an update on recent Planning Board activities and it was noted that the ROAD project that was recently reviewed by the CEDC withdrew their application after abutters and the Planning Board expressed concerns with the project.

**4. Staff Updates**

Kyle Pedicini provided an update on the town's wastewater planning efforts and noted that MassDEP recently attended a Water Resources Advisory Committee meeting to provide an update on new proposed state regulations. The new proposed regulations essentially state that if communities in MA do not obtain a watershed permit for nitrogen reduction, individual property owners will be mandated to upgrade their septic systems. It was noted that the individual property owner scenario would cost residents over 3x the amount of the cost to simply hook up to the sewer.

An update was also provided on the town's marketing RFP, and it was noted that the Yarmouth Chamber of Commerce was deemed to have the most highly advantageous proposal. The town is currently undergoing contract negotiations with the Chamber.

Mr. Pedicini also noted that the town would be receiving designs for the utility box wrap project that was previously funded by the committee and inquired if the committee would be amenable to appointing one member to approve the designs. Ken Smith volunteered to review the designs.

Finally it was relayed to the committee that the Emerald Grove recreational marijuana dispensary invited the committee to take a tour of their facility to learn more about the industry and how it's regulated. Committee members expressed an interest in doing so and suggested an early August tour date.

**5. Future Meeting Dates/Schedules**

The committee's next meeting is tentatively scheduled for August 9<sup>th</sup>. The committee agreed to discuss broadband at their next meeting.

The meeting adjourned at approximately 5:45pm