

On March 25, 2021, on a motion by Ryan Castle, seconded by Mary Vilbon, the committee voted 5-0-1 (Jack McCormack abstained) to approve these minutes.

Town of Yarmouth

MINUTES OF THE COMMUNITY & ECONOMIC DEVELOPMENT
COMMITTEE MEETING OF
March 11, 2021

The Yarmouth Community & Economic Development Committee held a Remote Business Meeting at 4:00 p.m. on Thursday, March 11, 2021. The meeting was conducted through Zoom videoconferencing.

Committee Members Present: Ryan Castle, Stephen O'Neil, Ken Smith, Mary Vilbon, Joanne Crowley, and Peter Smith

Staff: Kyle Pedicini, Economic Development Coordinator

YARMOUTH TOWN CLERK

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The meeting was opened by Peter Smith at 4:00pm

1. Energy Committee Presentation

Joyce Flynn and Mike Duffy, Yarmouth Energy Committee, delivered a presentation on the Yarmouth Solarize Plus program. They explained that the program encourages adoption of small-scale solar projects through a group purchasing model. The Yarmouth Energy Committee recently received an \$11,000 grant to help promote the program to Yarmouth residents and businesses. They inquired with the committee on suggestions as to how to get the word out to Yarmouth businesses. Committee members encouraged the Energy Committee to work with the Yarmouth Chamber of Commerce to help promote this program to businesses.

Lindsay Henderson, Cape Light Compact, presented the 2021 Main Streets Initiative to the committee. She explained that the initiative is a door-to-door campaign in a designated area to small businesses to install energy efficacy measures on site. Businesses can receive up to 100% off eligible energy efficiency upgrades.

Committee members thanked all the presenters for their presentations and commended them on their efforts. They offered their assistance in promoting these programs any way they could, and town staff also offered to promote them on the Town's social media pages.

2. Reorganization of Committee Officers

Committee members agreed to postpone the discussion of appointing committee representatives to the Drive-In Site Utilization Committee and Design Review Committee until Jack McCormack, current representative, was present.

Vote: On a motion from Stephen O'Neil, seconded by Mary Vilbon, the Committee voted to appoint Peter Smith as Chairman and Ken Smith as Vice-Chairman, by a vote of 6-0.

On March 25, 2021, on a motion by Ryan Castle, seconded by Mary Vilbon, the committee voted 5-0-1 (Jack McCormack abstained) to approve these minutes.

3. CEDC Goal Review

The Committee reviewed their goal list which was last updated in March 2020. Committee members agreed it would be a good idea to add action item and timelines associated with each goal. Mary Vilbon suggested that the committee's 4th goal include: **Identify** and expand local, regional, and state partnerships to advance economic growth. Ryan Castle suggested that the committee's 2nd goal of 'Review and evaluate Special Event Program' be changed to 'Reform Special Event Program'. Committee members agreed with both of these suggestions. Joanne Crowley suggested adding budget information to the goals as well so the committee can monitor how much they are spending in each area. Finally, the committee also agreed to review these goals periodically and also once the Town's Visioning results are completed.

4. Minutes for Review

Vote: On a motion from Stephen O'Neil, seconded by Joanne Crowley, the Committee voted to approve the minutes of the February 18, 2021 meeting, by a vote of 5-0-1 (Peter Smith abstained).

5. Upcoming Meetings

The next CEDC meeting will take place on March 25, 2021 and they will be discussing the Drive-In site and the Town's CDBG Action Plan.

The meeting adjourned at 5:05pm