

On March 25, 2019, on a motion by Norm Weare, seconded by Stephen O'Neil, the committee voted 4-0 to approve these minutes.

Town of Yarmouth

MINUTES OF THE COMMUNITY & ECONOMIC DEVELOPMENT  
COMMITTEE MEETING OF  
March 11, 2019

The Yarmouth Community & Economic Development Committee held a Business Meeting at 4:30 p.m. on Monday, March 11, 2019 at the Yarmouth Town Hall, Room A, located at 1146 Route 28, South Yarmouth, MA.

**Committee Members Present:** Ken Smith, Norm Weare, Mary Vilbon, Stephen O'Neil, Ryan Castle (arrived at 4:35pm)

**Staff:** Kyle Pedicini, Economic Development Coordinator; Dave Carlson, Supervisor Parks & Cemetery

**Guests:**

YARMOUTH TOWN CLERK

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The meeting was opened by Ken Smith at 4:30 pm

**1. Tourism Revenue Preservation Fund**

Dave Carlson, Supervisor for Parks & Cemetery, presented the request for funding to replace three beach signs in town. Mr. Carlson explained that the signs were rotted and the town would like to replace them before summer. Committee members discussed the premise of keeping town signs consistent in color/style for branding purposes, and asked if the beach signs could be the same color/design as the existing Gateway signs. Mr. Carlson indicated that the signs could be painted to whatever color the Committee preferred. Committee members expressed their preference to have the signs have a white background and have the same color lettering as on the Gateway Signs. It was mentioned that the changing on colors/design may change the total cost for the project, in which case Mr. Carlson will return to the Committee to request additional funding.

**Vote:** On a motion from Ryan Castle, seconded by Norm Weare, the Committee approved the request for \$2,475.00 for the replacement of three beach signs by a vote of 5-0 with a condition. **Condition:** Parks Department will work with the Yarmouth Chamber of Commerce on the color/design of the signs.

**2. CEDC Memo to the Board of Health**

Committee members discussed the recent CEDC memo written to oppose to proposed expansion of tobacco regulations by the Board of Health. Members reiterated their preference to see the Board of Health focus on education of the issue as opposed to banning legal products.

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**3. Town Fees for Special Events**

The Committee discussed the topic of town fees for special events. Members expressed displeasure with escalating town fees regarding special events and were especially uncomfortable funding special events that would then use the funding to pay town fees. The Committee asked town staff to invite Dan Knapik, Town Administrator, to a future meeting to discuss the issue and whether there are any potential solutions to the problem.

**4. Committee Member Updates**

Ken Smith updated the Committee on recent presentations he has been giving to the public regarding the new short term rental tax. Norm Weare updated the Committee on recent Planning Board activity, and stated that the proposed boat storage zoning article has been withdrawn after feedback from Selectmen and the public.

**5. Staff Updates**

Town staff presented a proposal for the Committee to provide half of the funding for a new joint plaque at Packet Landing which would indicate that the property was restored with CPA and Tourism Funds. The funding would come out of the supplies category of the tourism funds and Committee members indicated they were comfortable with the request.

**6. Minutes for Review**

The Committee reviewed draft minutes from their meeting on February 25, 2019.

**Vote:** On a motion from Norm Weare, seconded by Stephen O'Neil, the Committee approved the minutes for February 25, 2019 by a vote of 5-0.

**7. Adjourn**

On a motion from Mary Vilbon, seconded by Stephen O'Neil, the Committee voted 5-0 to adjourn at 5:31 pm

**8. Documents provided:**

- a. Agenda for the meeting
- b. Tourism Revenue Preservation Fund Budget
- c. Physical Improvement Request for Beach signage
- d. CEDC Memo to the Board of Health
- e. Town fees package
- f. Draft Minutes from CEDC meeting on February 25, 2019

Respectfully Submitted,  
Kyle Pedicini, Community Development Office