

On January 25, 2021, on a motion by Joanne Crowley, seconded by Jack McCormack, the committee voted 5-0 to approve these minutes.

Town of Yarmouth

MINUTES OF THE COMMUNITY & ECONOMIC DEVELOPMENT
COMMITTEE MEETING OF
January 14, 2021

The Yarmouth Community & Economic Development Committee held a Remote Business Meeting at 4:00 p.m. on Thursday, January 14, 2021. The meeting was conducted through Zoom videoconferencing.

Committee Members Present: Peter Smith, Ryan Castle, Ken Smith, Mary Vilbon, Joanne Crowley, and Jack McCormack

Staff: Kathy Williams, Town Planner; Kyle Pedicini, Economic Development Coordinator; Dan Knapik, Town Administrator

YARMOUTH TOWN CLERK

The meeting was opened by Peter Smith at 4:00pm

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1. Tourism Revenue Preservation Fund

Kyle Pedicini, Economic Development Coordinator, presented an updated Tourism Revenue Fund budget. It was explained that the fund currently has about \$185,000 available in unallocated funding and about \$150,000 available for physical improvements. There is also about \$45,000 still available for projects and events.

The Committee discussed the Seaside Festival grant application with Jan Butler. Due to the close proximity of the event date to the St. Patrick's Day Parade, the committee asked if the Seaside Festival would be amenable to cancelling their parade. Ms. Butler responded yes, but they would hope to re-apportion the funds previously earmarked for the parade for another Festival attraction. The committee was amenable to this, as members noted the importance of supporting this long-standing community event. While the committee made it clear that this would not be a precedent going forward for future years, it was agreed to grant Seaside Festival's full request of \$35,000 in order to support the event during the challenging times of COVID-19.

Vote: On a motion from Ken Smith, seconded by Jack McCormack, the Committee allocated \$35,000 in grant funding to the Seaside Festival, by a vote of 6-0.

Kathy Williams, Town Planner, presented a request for funding for design work at the Drive-In site. It was explained that the Town is currently working with a design consultant on the future of the event space at the Drive-In site. The plan is to incorporate the committee's previously funded contract with the 5th Element Group with this work, in order to provide insight into the proper design of the event space. Ms. Williams explained that the Town is requesting \$43,000 to fund the remainder of the expense for the design contract of the event space. Committee members expressed support for this concept, but

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also expressed concern regarding the uncertainty of the future use of the Drive-In site. It was noted that the Town was still waiting on a determination from Town Counsel regarding what type of events can take place on the site. Committee members agreed that it was important to fund this study, but they did not want to see any money spent until a determination on the future utilization of the site has been made.

Vote: On a motion from Ken Smith, seconded by Joanne Crowley, the Committee allocated \$43,000 in funding from the physical improvement fund to the Drive-In Site fund with the condition that the money not be expended until a determination has been made regarding future utilization of the Drive-In site, by a vote of 6-0.

2. Broadband Update with Town Administrator Dan Knapik

Dan Knapik, Town Administrator, presented an update to the committee regarding the Town's broadband planning. It was explained that the town has analyzed potential options for a buildout of a broadband network in Yarmouth. The main options examined were either a hub and spoke network or one using splices along the existing OpenCape line. The splicing option is the one the Town will likely be pursuing, as quotes have already been obtained for this work. The Town will be utilizing a \$100,000 Community Compact IT grant from the state to fund this work. Committee members asked who would be the point person for this project when Mr. Knapik departs from the Town and it was noted that Kyle Pedicini would be taking up that responsibility.

3. Committee Member Updates

Mary Vilbon updated the committee on an outdoor Ice Skating Rink project the Chamber of Commerce is coordinating with the Recreation Department. It was noted that a request for funding for this event would occur at the next CEDC meeting.

Joanne Crowley urged committee members to participate in the Town's Visioning Survey.

Jack McCormack noted that the Cape Cod Commission would be reviewing potential changes to the Commission's Regional Policy Plan to expand the climate resiliency sections.

4. Staff Updates

Kyle Pedicini noted that one of the Town's new roadway banners was recently damaged. The town is working with local sign contractors to obtain a quote for this repair work.

5. Minutes for Review

Vote: On a motion from Ken Smith, seconded by Jack McCormack, the Committee voted to approve the minutes of the December 17, 2020 meeting, by a vote of 4-0-1 (Peter Smith abstained).

The meeting adjourned at 5:21pm